



Corporate Rivalry and Market Power

Competition Issues
in the Tourism
Industry

Edited by
Andreas Papatheodorou

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According to conventional wisdom the tourism industries are characterised by the existence of many small and medium enterprises with no strategic behaviour. In reality, however, a notable dualism has developed: in addition to these small and medium enterprises a powerful oligopoly of service providers and intermediaries has emerged, employing sophisticated techniques of corporate rivalry to enhance their position and exercise market power. *Corporate Rivalry and Market Power* is the first work to explore this reality and to provide an integrated perspective on competition issues in tourism. Beginning with a comprehensive overview of the main principles and issues in competition analysis, the contributors go on to examine key competition issues in the areas of transport for tourism, the accommodation sector and travel distribution, drawing examples and case studies from the international arena. Emerging problems and the policy measures required to alleviate them are also discussed. With contributors drawn from leading experts in the field, the book will provide important reading for scholars and practitioners in tourism, industrial economics and economic geography.

Andreas Papatheodorou is Assistant Professor in Industrial Economics with Emphasis on Tourism at the University of the Aegean, Greece, and an Honorary Research Fellow of the Tourism and Travel Research Institute at the University of Nottingham and a Visiting Senior Fellow at the University of Surrey. He holds higher degrees in economics and geography from the University of Oxford. He conducts executive courses on air transport and tourism in Europe and the Middle East and acts as an international adviser on tourism and education matters.

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